

A match made in design Heaven: Tribù and Salvioni Milano Durini collaborate to redefine outdoor furniture elegance at Milan Design Week 2023

In honour of Milan Design Week 2023, Tribù will be collaborating once again with decade-long partner Salvioni, the prestigious family-owned Italian furniture company renowned for its rigorously selected design and decor brands. From the 17th of April until the end of 2023 Salvioni Milano Durini's terraces will be transformed into Tribù oases, each one showcasing the brand's dedication to innovative design and attention to detail.

The collaboration between Tribù and Salvioni goes beyond showcasing Tribù's SS23 collections. Both esteemed, family-owned brands have been at the forefront of the design sphere for numerous years, embodying a shared passion for crafting spaces that ignite the senses and inspire individuals to live life to its fullest extent. Tribù's belief that outdoor spaces should be an extension of the home perfectly aligns with Salvioni's commitment to offering unique solutions that embody elegance, beauty, and functionality.

TRIBÙ X SALVIONI MILANO DURINI - SHARED VALUES ON DISPLAY

With their new activation, the brands aim to create an immersive experience – at the Salvioni Milano Durini showroom located at Via Durini 3 in Milan - that represents the beauty of nature and the harmony between design and the environment. Guests can expect to witness Tribù and Salvioni's shared values come to life in a breathtaking outdoor experience, with Tribù's exquisite pieces displayed across three terraces overlooking the inner courtyard of the store.

The displays will feature a diverse range of Tribù's SS23 collections. From the warm and welcoming UKIYO line, inspired by Japanese architecture, to the fascinating OTTO collection, which draws inspiration from ancient Italian bar counters and pillars, and the NOMAD collection, designed with sculptural perfection to emphasise the unique characteristics of teak wood.



TRIBÙ

TRIBÙ UNVEILS SNEAK PREVIEW OF TRIBÙ EXPO

As Salvioni Milano Durini's terraces provide a serene sanctuary for Tribù's opulent outdoor furnishings until the close of 2023, the brand will open its Milanese showroom in January 2024. During Milan Design Week 2023, Tribù will already tantalise guests with an exclusive expo, granting a sneak peek into the new collection of 2024.

PRACTICAL

Tribù Expo

Via Felice Cavallotti 13, Milan

From Monday 17th of April to Sunday 23rd of April, the Tribù Expo will be open to the public between 10:00 AM to 10:00 PM, Tuesday from 10:00 AM to 7:00 PM, and Sunday from 10:00 AM to 4:00 PM.

For more information about Tribù and its collections, please visit www.tribu.com or email info@tribu.com.

Salvioni Milano Durini

Via Durini 3, Milan

Tuesday – Saturday: 10:00 AM – 9:00 PM

Sunday: 10:00 AM – 6:00 PM